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Scribona develops new concept for more efficient logistics

To enhance the flexibility and efficiency of its supply chain, Scribona is extending its partnership with DHL and Schenker, two of Europe's leading logistics companies. Through the collaboration, the logistics systems will be integrated and Scribona's physical inventory management and transports will be taken over by DHL and Schenker.

"The motive behind the collaboration is to create a more flexible supply chain function. Seasonal variations in the IT market are substantial and we have a strong need for flexibility in terms of both space and resources during the year. Furthermore, we want to continue developing our strategy to maintain local warehouses close to the various markets in combination with a Nordic central warehouse for volume products," according to Magnus Johansson, Head of Scribona's Supply Chain Management unit.

In August 2004 the first step was taken when Scribona's Norwegian warehouse was transferred to DHL's premises. All logistics personnel was offered employment at DHL at the same time that Schenker took over responsibility for Norwegian transport operations. This solution has been evaluated with excellent results, and similar measures are now being taken in the Swedish market.

This means that all of Scribona's logistics personnel in Sweden will be offered employment at DHL in the spring/summer of 2005. Within 18 months, all physical inventory management will be relocated to one of DHL's logistics centers at the same time that the logistics systems are integrated.

"Within one year, our goal is to have integrated the four local warehouses with our Nordic central warehouse and the transport providers' logistics hubs in a total supply chain solution offering a range of new opportunities, at a 25% lower cost than today. The fact that DHL and Schenker will also provide transport services for the majority of our suppliers means that we will also be able to streamline the flow of both information and products to our customers," says Magnus Johansson.

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Scribona is the Nordic market's leading provider of products and solutions for information management. The Scribona Group's operations are organized in two business areas:

- Scribona sales and distribution of IT products
- Carl Lamm complete document management solutions
- For more information visit www.scribona.com

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