

SCRIBONA

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Scribona to begin distributing IT products from LG Electronics

Scribona and LG Electronics have signed a collaboration agreement for the distribution of IT products on the Nordic market. The covered products include notebook computers, flat panel monitors and digital projectors.

Under the agreement, Scribona will distribute LG's range of notebooks, LCD and plasma monitors and digital projectors on the Nordic market.

- LG is an innovative and highly expansive company, and we see them as a strategic complement to our partner portfolio. The launch of LG's products will enable us to enhance our offering with attractive new products in the segments currently showing strongest growth", comments Scribona's CEO Tom Ekevall Larsen.
- In view of the powerful growth in sales for LG's IT products, we see wider distribution as the logical next step in our strategy to become the leading Nordic supplier in this segment. We have chosen Scribona as our strategic Nordic collaboration partner. Scribona will reinforce the existing distribution network and open new opportunities in the reseller channel", says Stefan Dahlqvist, Director Nordic IT at LG Electronics.

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The company's registered office is located in Solna, Sweden.

Facts about Scribona

Scribona is one of the Nordic region's leading providers of products and solutions for information management. The Scribona Group's operations are organized in two business areas:

- *Scribona – sales and distribution of IT products*
- *Carl Lamm – complete document management solutions*

For more information visit www.scribona.se

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LG Electronics Nordic AB

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LG Electronics, founded in 1958, is a major global force in Electronics, Information & Communications products, with some 66,000 employees working in 76 subsidiaries around the world. Consolidated annual sales in 2004 amounted to around USD 38 billion. Since October 1999 LG Electronics is also established in Sweden. Over the next few years, the company's goal is to secure a position of leadership in the Nordic market within its core segments. The ambition is to put new technology and design in the hands of regular people at reasonable prices.

<http://nordic.lge.com>