

SCRIBONA

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Managerial and organizational changes in Scribona Denmark

Scribona has appointed Lars Götzsche as the new president of its Danish subsidiary Scribona Danmark A/S. At the same time, cost rationalizations in the Danish unit have led to negotiations for the dismissal of some 20 employees.

On August 1, Lars Götzsche took up duties as the new president of Scribona Danmark A/S. Lars comes most recently from Toshiba Europe GmbH, where he served as General Manager for Toshiba's notebook distribution in the Nordic countries, Europe, Russia/CIS, the Middle East and Africa from a base in Düsseldorf.

"With his background in the IT channel and experience of marketing to resellers, I am convinced that Lars can make a strong contribution to boosting our sales volumes and advancing our position in Denmark," comments Tom Ekevall Larsen, President and CEO of Scribona AB.

"Scribona's Danish subsidiary has reported sustained losses despite several action programs. To come to grips with this problem, we need to further reduce our costs as a means for restoring profitability," according to Lars Götzsche, President of Scribona Danmark A/S.

"In line with this strategy we will today give notice and begin negotiations for a reduction in staff to just over 80 employees, a move that will necessitate better utilization of our joint Nordic resources so that the local Danish unit can focus on sales and customer relations. My goal is for Scribona to reclaim its earlier position as the leading IT distributor in the Danish market," says Lars Götzsche.

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Facts about Scribona

Scribona is one of the Nordic region's leading providers of products and solutions for information management. The Scribona Group's operations are organized in two business areas:

- Scribona – sales and distribution of IT products
- Carl Lamm – complete document management solutions

For more information, visit www.scribona.com

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