



## Catella Makes Strategic Expansion

STOCKHOLM. The Finance Group Catella today announced that it expands its Corporate Finance activities with two new companies: Catella Retail, focused on retail business and consumer goods, and Catella Media, concentrated on media enterprises and internet related growth companies.

”Already in the early 1990s, when Catella started its corporate finance activities within the property sector, the business idea was to offer a combination of profound financial knowledge and specific trade experience. This strategy got Catella a market-leading position within the property sector”, commented Johan Björklund, CEO of Catella Holding.

”Last year, we expanded the Corporate Finance activities with Catella Healthcare, focused on pharmaceuticals and medical technology. Catella now continues to grow within other selected sectors”, said Johan Björklund.

Connected with this strategic expansion, six key people have been recruited to the new companies: Gunnar Selving, formerly Sector Head Retail & Consumer at Handelsbanken; Christian Riisberg, formerly Handelsbanken Copenhagen; Rikard Östberg, formerly Hagströmer & Qviberg Fondkommission; Simon Gustafson, formerly Enskilda Securites; Henrik Eriksson, formerly Enskilda Securites; and Joachim Berner, whose previous positions include CEO and Editor-in-Chief at Dagens Nyheter, the leading daily paper in the Nordic region.

”We are pleased to be able to attract such qualified people, whose combined knowledge of corporate finance and trade experience can give Catella a leading market position also within media and retail”, said Lennart Schuss, responsible for Catella Corporate Finance.

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**Notes to editors**

Catella is a finance group focusing on asset management, financial advisory services and investments. By providing know-how and capital, Catella can create added value for its clients.

In 2004, Catella participated as a financial adviser in deals with a combined transaction value of € 5.5 billion. The company manages more than € 2.7 billion in assets on behalf of its clients. In addition, Catella is the primary shareholder in some 30 companies, with a total workforce of 3,000 employees and combined sales exceeding € 550 million.

Catella was established in 1987 and has offices in ten European countries. For more information, please visit our website [www.catella.se](http://www.catella.se)