



# Catella sponsors youth tennis talents

Catella has become a principal sponsor of Good to Great Tennis Academy to assist young talents with the aim of restoring Sweden to world leadership in tennis.

Good to Great Tennis Academy and Catella have today announced a three-year sponsorship agreement. Catella has become a principal sponsor of Good to Great, creating opportunities for a team effort in which young tennis talents are able to achieve their full potential through training at Good to Great Tennis Academy and travelling with their coaches to international tournaments. In addition, a Catella scholarship will be instituted to provide tennis talents from all over Sweden with the opportunity to develop through training at Good to Great Tennis Academy.

"The partnership with Catella allows us to provide promising young talents with the opportunity to develop into global stars. Our goal is to regain our position as one of the world's leading tennis nations. Catella is an ideal partner for us, and fully embraces the opportunities offered by sponsorship through Catella's history in tennis and genuine commitment," says Nicklas Kulti, Partner at Good to Great.

"Catella has sponsored Swedish tennis talents for more than 15 years, and our team effort has fostered global players like Robin Söderling and Joachim "Pim Pim" Johansson. We have been involved with Good to Great right from the start, and we are proud to be part of their long-term efforts to develop young talents so that they can realise their dreams. We also share the values on which Good to Great is founded," says Ann Charlotte Svensson, Head of Communications at Catella.

Team Catella already includes the female tennis players Rebecca Peterson and Jacqueline Cabaj Awad. This investment is now being expanded with three promising male players, Karl Friberg, Jonas Eriksson Ziverts and Filip Malbasic.

### For more information, please contact:

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#### About Catella

Catella is a financial advisor and asset manager with specialist expertise within property, fixed income and equities. We have a leading position in the property sector and a strong local presence in Europe, with some 500 employees in 12 countries. Catella is listed on First North Premier at Nasdaq Stockholm. Read more at <u>catella.se</u>.

#### About Good to Great

Good to Great World AB is an independent company engaged in the development of tennis players. Our vision is to build the leading tennis centre of the Nordic countries for development of tennis players. Good to Great was founded by three former world-class players, Magnus Norman, Mikael Tillström and Nicklas Kulti. Within the framework of Good to Great Tennis Academy they are now making unique efforts for tennis player wishing to develop to world-class level. Read more at goodtogreatworld.com.





## Team Catella



Rebecca Peterson
Born: 1995
Ranking: WTA 228
Achievements:
4 junior Swedish
championship titles
Won SALK (12y)
Won ITF Båstad 10k
Won ITF Näsbypark 10k
Won ITF Djursholm 10k
Won ITF Mexico 25k
Won ITF Mexico 25k
Won ITF Taiwan 10k
Won ITF Australia 25k



Jacqueline Cabaj Awad Born: 1996 Ranking: WTA 796 Achievements: 4 junior Swedish championship titles Won SALK Open (12y) Won SALK Open (14y) Won ITF Kramfors (18y) Won ITF Copenhagen (18y)



Filip Malbasic
Born: 1998
Ranking: Sweden 3, ITF 425
Achievements:
Won TE Gothenburg (14y)
Won TE Umeå (14y)
Finalist European
championship team (16y)
Finalist European
championship team (14y)
Bronze Youth Olympics
doubles



Karl Friberg
Born: 1999
Ranking: Sweden 1, ITF 242
Achievements:
Won SALK Open (12y)
3 junior Swedish championship titles
Won ITF Stavanger (18y)
Won TE Denmark (14y)
Won TE Slovenia (14y)
Quarter final European championship (16y)



Jonas Eriksson Ziverts
Born: 1999
Ranking: Sweden 2, ITF 451
Achievements:
Won junior Swedish
championship
Won TE Lidingö (14y)
Won SALK Open (14y)
Won Nike Junior Tour (12y)
Won Nike Junior Tour (14y)