



Catella Strengthens its French Retail Platform with Hire of Alexandre Boucly as Head of Retail of Catella Property

Catella Property has recruited Alexandre Boucly as Head of Retail, as the firm continues to expand its retail investment capabilities across France.

Alexandre Boucly brings over 20 years of experience in commercial real estate, with a strong track record in retail investment and leasing—particularly in high street assets, shopping centres, and retail parks. He began his career at Savills, where he held various senior roles, including Co-Head of the Retail department (leasing and investment) and member of the French Executive Committee. In 2005, he was instrumental in launching Savills' retail investment activity in France. In 2022, he co-founded the French arm of Avison Young, serving as Managing Director until mid-2024.

At Catella, Alexandre Boucly will work closely with the Capital Markets teams and regional offices in Nantes, Lille, Lyon, and Aix/Marseille to further develop the firm's retail platform.

"I'm excited to join Catella at a pivotal moment for the retail sector. We are well-positioned to deliver value to our investor clients by leveraging strong market fundamentals, targeted asset strategies, and a deep commitment to excellence," said Alexandre Boucly.

His appointment marks a key step in Catella Property's retail growth strategy, with a clear ambition to increase market share in the medium to large retail asset segment across France.

"Alexandre's arrival is fully aligned with the roadmap we've been executing over the past two years, which aims to build strong sector-focused teams around core asset classes—including retail," said Raphaël Amouretti, CEO of Catella Property.

"His deep sector expertise and entrepreneurial mindset will be instrumental in driving our continued growth and delivering best-in-class solutions to our clients."

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**About Catella Property:**

Catella Property is the advisory arm of Catella France, a subsidiary of Stockholm-based Catella AB. The firm provides transaction advisory services to institutional and private investors—both French and international—across the non-residential real estate sector, including offices, retail, logistics, hotels, light industrial, and service-oriented residential assets.

Catella Property supports clients with acquisition and disposal strategies in France and across Europe. Its multidisciplinary team is structured into specialized business units, including a regional office team covering the entire French territory.

About Catella

Catella is a leading specialist in property investments and fund management, with operations in 12 countries. The group has approximately EUR 14 billion in assets under management. Catella is listed on Nasdaq Stockholm in the Mid Cap segment. Read more at catella.com.

Image Attachments

[Alexandre Boucly Catella](#)

Attachments

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